

MARKETING CONCIERGE

GUIDELINES & EXPECTATIONS

- **Custom Logos:** We celebrate brand-building milestones—*logo design is available once you've completed five transactions* or graduated from the Productivity Coaching (PC) Program. Until then, we'll help you shine with high-impact templated marketing that's fast and on-brand.
- **Custom Requests:** Available after your first completed transaction. Before that milestone, our polished templates keep you moving quickly and professionally.
- Turnaround Time (Templates): All templated design requests (flyers, postcards, social posts using KW MKE templates) will be completed within 2 business days or less.
- Turnaround Time (Custom): Please allow additional time for custom or heavily tailored requests (new layouts, branding builds, specialized edits).
- Clear, complete submissions: To help us serve you quickly, include your property details, photos, branding files, and any preferred template links when submitting.
- **Revisions:** Minor edits are typically turned around within 1 business day. Larger revisions may extend delivery timelines.
- **Rush requests:** If you have a tight deadline, note it in your submission—while not guaranteed, we'll do our best to accommodate.

SUBMIT YOUR
MARKETING
REQUEST